Dear Applicant:

We appreciate your interest in the 2022 Houston Ballet Nutcracker Market. The 2021 Market was a success with over 78,000 shoppers spending nearly $19 million dollars! Market dates are Wednesday, November 9 (Preview Party) through Sunday, November 13, 2022 at NRG Center, One NRG Park, Houston, TX 77054.

Nutcracker Market is a commission-based show – we collect 11% of merchant sales to raise funds for Houston Ballet, its Academy and Scholarship programs. The commission is charged on all sales and special orders.

Enclosed please find an application and booth price sheet. To be considered for entry to the Market you must provide:

- No more than three (3) color photos of merchandise and booth set up from other shows
- No more than three (3) samples of your merchandise with retail prices
- Application with $25.00 check (non-refundable) application fee
- PREPAID shipping label or check for return postage and prepaid addressed return label if you want samples returned (do not send stamps - samples will not be returned using stamps).

Submitting an application does not mean that you are accepted into the Market. After reviewing your photos and samples, written notice of space availability will be sent to you within two to four weeks.

To answer any questions you have, please call the Houston Ballet Nutcracker Market office at 713-535-3231 or e-mail nutcrackermarket@houstonballet.org.

Sincerely,
The Nutcracker Market Merchant Review Committee

The 2022 Nutcracker Market is proud to honor our CEO, Patsy Chapman!
HOUSTON BALLET
2022 NUTCRACKER MARKET

BOOTH SIZE AND PRICING:

All booths are draped and include duplex electrical outlets as indicated below. Drapery and table skirting are red. Corner booths, island booths and extra storage spaces have additional fees and are invoiced to you later.

15’ x 10’     $1,725.00  includes one 8’ skirted table
20’ x 10’     $2,300.00  includes two 8’ skirted tables
25’ x 10’     $2,875.00  includes two 8’ skirted tables
30’ x 10’     $3,450.00  includes three 8’ skirted tables
35’ x 10’     $4,025.00  includes three 8’ skirted tables
40’ x 10’     $4,600.00  includes three 8’ skirted tables

Houston Ballet Nutcracker Market shall provide one duplex outlet for booths 20’ or less and two duplex outlets for booths larger than 20’. Each duplex outlet is 120-volt/1800 watt. Merchant may contract for any additional electrical capacity and/or lighting at their own expense.

COMMISSION
Nutcracker Market is a commission-based show – we collect 11% of merchant sales to raise funds for Houston Ballet, its Academy and Scholarship programs. The commission is charged on all sales and special orders.

For More Information:

Houston Ballet Nutcracker Market
601 Preston, Houston, Texas 77002
Phone: 713-535-3231  ~  Fax: 713-523-4038
E-mail: nutcrackermarket@houstonballet.org  Website: www.nutcrackermarket.com

Strollers, wagons, rolling bags and rolling carts are not allowed in the Market and may not be sold from your booth.

Subletting of booth space as well as selling, sampling and “hawking” is not allowed in the aisle.
Nutcracker Market is a fundraising event for Houston Ballet, its Academy and scholarship programs. 11% commission is charged on all sales and special orders.

You must include the following with this application in order to be considered for participation in the show:

☐ Non-refundable $25.00 check application fee, payable to Nutcracker Market
☐ No more than three (3) color photos of merchandise and booth set up from other shows
☐ No more than three (3) samples of your merchandise with retail prices

For UPS, FedEx or USPS - provide a pre-paid shipping label - NO STAMPS
☐ For regular mail - provide a check for postage and a pre-addressed mailing label - NO STAMPS

NO SHIPPING PEANUTS - NOTHING OVER 40 LBS. - NO POSTAGE STAMPS

APPLICATIONS ARE ACCEPTED UNTIL TWO WEEKS PRIOR TO NUTCRACKER MARKET. REVIEWS DO NOT IMPLY THAT YOU HAVE BEEN ACCEPTED TO THE MARKET. YOU WILL RECEIVE A NOTIFICATION LETTER TWO TO FOUR WEEKS AFTER WE REVIEW THE APPLICATION.

Company Name: __________________________________________ Yrs. In business: ____________
Contact Person: ___________________________________________ Email ____________________________
Cell Phone: ___________________________ Home Phone: ___________________________ Business Phone: ________________
Business Address: __________________________________________ City/State/Zip: __________________________
Home Address: __________________________________________ City/State/Zip: __________________________
Facebook Page: __________________________________________ Instagram Name: __________________________

Website:

List 2 other recent shows you have participated in. Include year and net sales for each show.

<table>
<thead>
<tr>
<th>Name of Show and Year Participated</th>
<th>Show Length:</th>
<th>Net Sales per Show:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ________________________________</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. ________________________________</td>
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</tbody>
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Have you ever participated in a previous Nutcracker Market? ____________ When? _______________________

Please check up to two categories that best describe your merchandise for listing in promotional materials:

☐ Apparel     ☐ Children     ☐ Gourmet Food     ☐ Men
☐ Accessories ☐ Christmas/Holiday ☐ Home Décor     ☐ Monogram
☐ Beauty      ☐ Garden       ☐ Jewelry        ☐ Novelty
☐ Candles     ☐ Gifts        ☐ Leather Goods  ☐ Ornaments
☐ Candles     ☐ Gifts        ☐ Leather Goods  ☐ Ornaments
☐ Candles     ☐ Gifts        ☐ Leather Goods  ☐ Ornaments
☐ Candles     ☐ Gifts        ☐ Leather Goods  ☐ Ornaments

Description and Retail Pricing of Samples Submitted:
______________________________________________________________________________________________
______________________________________________________________________________________________

For samples sent for review, please check one of the following:

☐ Yes, return samples using the enclosed PREPAID SHIPPING LABEL or CHECK for the return postage amount. DO NOT SEND STAMPS or samples will not be returned.
☐ No, keep samples as a donation to Houston Ballet. I understand I will not receive my samples back.

Referred by: _________________________________________________________________________________

MAKE $25 CHECK PAYABLE TO NUTCRACKER MARKET AND SEND WITH THIS FORM, PHOTOS AND SAMPLES TO:
Houston Ballet Nutcracker Market · 601 Preston St., Houston, TX 77002
Phone: 713-535-3231 · Fax: 713-523-4038 · nutcrackermarket@houstonballet.org

FOR OFFICE USE ONLY:
$_________ Rec’d on ____________ by ____________ . Samples rec’d on ____________ . Samples returned on ____________.